



Emailvision strengthens its management team

Clichy, 13 July 2006 - Emailvision, the leading “on demand” software publisher for e-mail marketing in Europe, announces two new appointments to its senior management team.

The appointments of Frederic Olivie as Chief Information Officer and Cedric Rainotte as Country Manager Benelux are both new positions in the organisation structure and reflect Emailvision’s growth and ambition.

“The appointments of Frédéric Olivié and Cédric Rainotte helps achieve Emailvision’s goal of building the strongest management team in Europe to lead our future success,” says Nick Heys, President of the Emailvision group.

“The strengthening our management team will enable us to meet our objectives for fast growth and leadership in the email marketing sector”.

Frédéric Olivié Appointed Chief Information Officer.

An IT engineer specialised in systems and networks with more than 13 years experience, Frédéric Olivié has performed the duties of Technical Manager since 1996 in several leading companies such as Club-Internet, the Albert start-up, the Ecole de Technologies Numériques Appliquées (School of Applied Digital Technologies – a company highly specialised in certification systems) where he performed international duties and led in the development team..

At Emailvision Frederic will be responsible for the scalability of the technology infrastructure to substantially increase the platform capacity as a result of the sharp growth in business.

Cédric Rainotte Appointed Country Manager Benelux

Cédric Rainotte has been appointed Country Manager Benelux of Emailvision following the acquisition of Barnes & Richardson on 29 May 2006. Cedric Rainotte was previously Chief Executive Officer and co-founder of Barnes & Richardson.

A graduate from ERG – Ecole de Recherche Graphique (School of Graphic Research), Cédric Rainotte has specialised in the Internet throughout his career. His

career began when Cromozone was set up in 1995. After the sale of Cromozone to Belgacom in 2001, he was appointed as Creative Communication Manager at Digital Age Design. In 2003, he set up Barnes & Richardson.

Barnes & Richardson is the leader in Benelux in "on demand" applications in the field of e-mail marketing and is specialised in viral marketing. Cédric Rainotte will develop the Emailvision offers in Benelux and also participate in the expansion of the company in Europe.

The complete Emailvision Senior Management Team includes:

- Nick Heys, President & CEO
- Guy Porré, Executive Board Member
- Chris Combemale, Chief Operating Officer, Country Manager UK
- Olivier Candau, CFO, (Chief Financial Officer)
- Olivier Piscart, Country Manager France
- Nathalie Chaboche, Marketing Director
- Frédéric Olivie, CIO, (Chief Information Officer)
- Cédric Rainotte, Country Manager Belgium"

About Emailvision

Emailvision is the European technology and market leader in "on demand" software for e-mail marketing. Campaign Commander™ has become the e-commerce benchmark tool for e-mail campaign automation, optimisation and delivery. Emailvision operates a highly robust and secure technical platform capable of delivering over 300 million opt-in e-mail messages per month. The Company also offers high added value professional services including training, integration, support and best practice sessions. Emailvision's clients enjoy one of the highest e-mail message delivery rates in Europe (> 95%). Founded in May 1999, Emailvision currently has a workforce of 70 throughout its subsidiaries in the United Kingdom, Germany, Belgium and France.

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