



*Phillip Singh*

## ***Emailvision* appoints Phillip Singh as Chief Commercial Officer and General Manager.**

**Paris 12<sup>th</sup> November, 2007**, *Emailvision*, the European market and technology leader in on-demand software for e-mail marketing automation, today announced that Phillip Singh has joined the group as Chief Commercial Officer, General Manager, and a member of the board of directors.

In his role as Chief Commercial Officer and General Manager, Phillip is responsible for sales strategy and expanding market share across all European territories.

Phillip possesses first-class senior management experience within the direct marketing and software industries. Phillip spent the last 12 years at Experian, starting or heading up many of its e-commerce businesses. In that time, Phillip successfully led the acquisition and integration of two digital marketing companies and ensured their continued growth through sales and commercial leadership. Phillip's most recent role was Commercial Director for Experian's on-line data cleansing business, Intact.

Prior to Experian, Phillip worked for a Unisys software house leading the software development teams for back-office applications.

Phillip is a regular speaker at industry events and he chairs a number of direct marketing conferences.

Phillip Singh said: *"I am delighted to have been chosen to lead the sales and marketing drive at Emailvision. I have seen dramatic growth in acquisition digital marketing and e-commerce sales over the last few years. Now I see e-commerce and publishing companies turning more towards sophisticated and highly profitable retention e-mail marketing programmes. I believe that Emailvision, with its advanced software as a service solution and pan-European leadership position, is extremely well positioned to take full advantage of this huge market growth opportunity."*

Nick Heys, Founder & CEO of *Emailvision*, said: *"I am very glad to welcome Phillip to the board of directors and senior management team. Phillip brings the perfect depth of experience in direct marketing, e-commerce, software and sales leadership. He has the capabilities and experience to continue driving our profitable growth strategy and take Emailvision to the next level."*

***Emailvision* is listed on the NYSE Euronext Paris Alternext stock market  
ISIN code: FR0004168045 / MNEMO: ALEMV**

### **About *Emailvision***

*Emailvision* ([www.emailvision.com](http://www.emailvision.com)) is the European market and technology leader in on-demand software for e-mail marketing automation. The *Emailvision* flagship product, Campaign Commander, has become the benchmark tool for the E-commerce and publishing industries. With a staff of over 100 and offices in the major European markets including France, Germany, UK and Benelux, *Emailvision* is driving an offensive sales and market share strategy in a high growth market.

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