

Paris, 23rd October 2007

Strong Sales Growth in Q3 2007

Revenues: + 57%

Bookings: + 117%

Emailvision, the European technology and market leader for e-mail marketing software, presents its 3rd quarter 2007 sales results.

In Million Euros	2007	2006	Growth %
Revenues	3.95	2.52	+57%
Bookings	5.10	2.35	+117%
Backlog as of 30/09/07	12.10	4.74	+155%
Cumulative Revenues as of 30/09/07	11.17	6.50	+72%*

** Integration of Barnes & Richardson acquisition as of 1st June 2006*

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In 2004, Emailvision initiated a new software as a service (SaaS) business model with firm client contract commitments ranging between 12 and 36 Months. The subscription fee includes a software license, e-mail deployment, hosting and support. The company only recognises revenues on a pro-rata monthly basis. Bookings represent the value of contracts signed during the period. Backlog represents the value of bookings yet to be recognised as revenue.

Third quarter revenues reached 3.95 M€ representing 57% total (and organic) growth. Revenue growth is in line with Emailvision group expectations and confirms the strong sales dynamic since the beginning of the year.

The first 9 months of 2007 generated total revenue growth of 72% (61% Organic growth).

During the 3rd quarter 2007, sales activity continued to be dynamic (35 sales managers as of 30/09/07): bookings grew by 117% compared to the same period last year reaching 5.10 M€. Emailvision won over 110 new clients in Q3 2007 including Salomon, Cetelem and Les Inrocks in France, Electrabel in Belgium and P&O Ferries, Joost TV and uSwitch in the UK. The group currently counts over 800 clients worldwide,

Full year 2007 Perspectives: Strong sales growth and increased profitability.

Emailvision gained greater visibility with a total backlog of more than 12 millions Euros as of 30/09/07.

The 4th quarter of the current fiscal year should see similar growth and management is confident in delivering a full year of strong growth and increased profitability.

Next financial announcement: Full year 2007 Sales on January 21st 2008

**Emailvision is listed on the Euronext Paris Alternext market - ISIN code:
FR0004168045/MNEMO: ALEMV**

About Emailvision

Emailvision is the European market and technology leader in on-demand software for e-mail marketing automation. The Emailvision flagship product, Campaign Commander, has become the benchmark software service for the E-commerce and publishing industries. With a staff of over 100 and offices in the major European markets including France, Germany, UK and Benelux, Emailvision is driving an offensive sales and market share strategy in a high growth market.

Contacts

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