



Paris, 25th April 2007

Strong Sales Growth in 1st Quarter 2007

Revenues* : + 78% Bookings + 146%

Emailvision, the European market and technology leader for on-demand e-mail marketing software, presents its sales activity for the first quarter 2007.

In Million Euros	Q1 2007	Q1 2006	Growth %
Revenues*	3.30	1.88	+78%
Bookings	5.48	2.23	+146%
Backlog	9.22	3.70	+149%

** Includes Integration of Barnes & Richardson starting 1st June 2006*

The Emailvision Dynamic Sales Strategy Delivers Increasing Growth

First quarter revenues reached 3.30 M€ vs. 1.88 M€ during the same period last year, leading to 54% like-for-like growth and 78% overall revenue growth including the integration of Barnes & Richardson. This strong sales growth is in line with the sales outlook presented during the 2006 annual results last March.

In the first three months of the year, 120 new clients subscribed to the *Campaign Commander™* software service including Generali, Mindscape, Laboratoires Roche & NRJ Mobile in France, Friendscout 24 GmbH & Lycos Europe GmbH in Germany, and Flowersdirect.co.uk & Sharp in the UK.

Emailvision currently has a total of 620 clients with an average contract duration of 24 months.

Bookings and backlog growth shows both strong sales performance and increasing visibility.

The Emailvision business model is based on signing 12, 24 or 36 month subscriptions with clients whilst only recognising revenues on a monthly basis. To measure the sales performance of the company over a given period, it is important to consider the bookings which represent the value of the contracts signed during the period. During the first quarter 2007, bookings represented 5.48M€ with growth of 146% over the same period last year.

Revenue backlog progressed from 3.70 M€ in Q1 2006 to 9.22 M€ in Q1 2007 providing the Emailvision group with good visibility.

Next financial announcement: First Half 07 Sales on 24th July 2007.

**Emailvision is listed on the Euronext Paris Alternext market - ISIN code:
FR0004168045/MNEMO: ALEMV**

About Emailvision

Emailvision is the European market and technology leader in on-demand software for e-mail marketing automation. The Emailvision flagship product, Campaign Commander, has become the benchmark tool for the E-commerce and publishing industries. With a staff of over 90 and offices in the major European markets including France, Germany, UK and Benelux, Emailvision is driving an offensive sales and market share strategy in a high growth market.

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